



UHC Job Description

Job Title: Content Creator

Directly reports to: Club Manager

Location: Uddingston Cricket and Sports Club Castle Avenue Uddingston G71 7HJ

Operating Hours & Pay: Part-time (Includes weekend matchdays and weekday evening training). Salary DOE.

To apply: If you are interested, please drop a note of interest or your CV with a covering letter/email to uddingstonhc@gmail.com

Position Summary

We are looking for someone who can help us celebrate every level of our hockey family online. You will capture the competitive drive of our **high-performance squads** aiming for league success, while equally spotlighting the fun and camaraderie of our **junior, senior and grassroots community teams**. Your content will drive matchday attendance, attract new members, and engage local sponsors.

Key Responsibilities

Performance Team Coverage

- **Live Matchday Video & Photos:** Capture intense, fast-paced action, tactical penalty corners, and high-stakes moments for our top-tier teams on Saturdays.
- **Player Spotlights:** Create professional matchday graphics, line-up announcements, and pre/post-match video interviews with performance players and coaches.
- **Uddy TV:** Integrate fully with our live streaming platform Uddy TV and drive live content across live streamed matches.

Community & Grassroots Engagement

- **Club Culture Stories:** Feature our junior academies, social squads, and volunteer spotlights to showcase our inclusive community environment.
- **Behind-the-Scenes:** Film light-hearted content, such as training ground challenges, kit reveals, and clubhouse social events.

Digital Management

- **Short-Form Production:** Plan, film, and edit engaging TikToks, Instagram Reels, and YouTube Shorts.
- **Platform Ownership:** Maintain a consistent weekly posting schedule across the club's main social media channels.

Schedule & Commitment

- **15-20 hours per week** (flexible but tied to the club's active calendar).

- **Saturdays (Primary Matchday):** On-site coverage for marquee home games and key performance fixtures.
- **Weekday Evenings:** 1–2 evenings per week to capture training sessions across both junior and senior levels.

Key Requirements & Skills

- **Essential - Agile Content Creation:** Highly skilled in rapid mobile-first shooting and editing (using tools like CapCut, Canva, or Lightroom).
- **Essential - Adaptable Tone:** Ability to switch styles between elite sports storytelling (sharp, intense) and community building (welcoming, fun, family-friendly).
- **Essential - Independence:** Confident in managing a pitchside content plan with minimal supervision.
- **Not essential - Field Hockey Fluency:** A solid understanding of field hockey rules and pace to ensure high-quality, relevant match capture.

How to Apply

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